

Summer 2019

Dear Friend,

I invite you to join a group of prestigious artists and collectors in supporting the Attleboro Arts Museum by donating to our 28th Benefit Art Auction. The Auction, to be held on Saturday, November 2nd, 2019, is regarded as a powerful opportunity to contribute to a vital cultural resource and for you and your artwork to gain valuable exposure.

We are asking for donations of framed or gallery-finished original art, handmade gifts, crafts and objects created for the home from artists or collectors – as well as special items such as access to vacation homes or tickets to popular shows or attractions. All donations should be delivered to the Museum between Sept. 3rd – 21st. Collection hours are Tues - Sat, 10am – 4pm.



2018 Auction photo by Ken Salome.

Each donor of up to two items will receive:

- A one-year Museum Artist or Individual Membership (\$35 value)*
- One \$35 Auction ticket (includes hors d'oeuvres & wine/beer)
- Revenue sharing up to 20% on the sale of items valued at **\$300 or more**
- Marketing exposure on the Web
- An artist biography included in our full-color keepsake Auction catalog

* Visit www.attleboroartsmuseum.org for a list of member benefits.

The first 200 donations received will be on display in our gallery as part of our *Spotlight Preview Exhibition*, opening on Thursday, October 10th with a reception at 6pm. These donations will also appear in our companion online Auction.

From October 10th – 30th we will launch the online version of our Benefit Auction at www.biddingforgood.com/attleboroartsmuseum. The online Auction kicks off the bidding in advance of the live/silent event and will also promote any donations beyond the first 200 received.

The live/silent Auction event will be held on Saturday, November 2nd, 2019.

We encourage donors to contribute artwork that best represents their current style and standard, as our online Auction and your artist profile reaches a broad audience of collectors and buyers.

Feel free to contact the Museum at 508-222-2644 x13 or office@attleboroartsmuseum.org with any questions. Please accept my sincere thanks in advance for your support, generosity and much appreciated partnership. We are grateful for your participation and look forward to receiving your donation(s)!

Warm regards,

Mim Fawcett, Executive Director & Chief Curator

P.S. We are sincerely grateful for the impressive donations in 2018. Please honor us with your fine work and keep the standard of this year's Auction just as strong.

Please turn over.

2019 Benefit Art Auction

Step-by-Step Donation Process

1. Let us know you are going to participate.

Send an email to office@attleboroartsmuseum.org or call us at 508-222-2644 x13 from now through September 20th to let us know that you'll be donating. Tell us about the item(s) – (paintings, textiles, ceramics, vacation homes, tickets to cultural events, other) and their expected delivery date.

2. Deliver your donation(s) to the Museum from September 3rd – 21st.

Up to two items per donor will be accepted between September 3rd – 21st, 2019; Tues – Sat, 10am – 4pm at the Attleboro Arts Museum, 86 Park Street, Attleboro, MA 02703.

Donations will not be accepted after September 21st. Thank you for your cooperation.

Be sure to include a Donation Form for **each** donation. One is enclosed. You can download an additional form from www.attleboroartsmuseum.org

*Note: If you are donating artwork, we require original art that is framed or gallery-finished, and has **never** been previously donated to, or purchased at, an Attleboro Arts Museum Auction. NOTE: We have seen that items that “return” to the Auction can be very difficult to sell.*

*We are only able to accept **up to two** original works **per auction** that have been created by a particular artist. Feel free to contact the AAM to see if we have already received donations created by a select artist (office@attleboroartsmuseum.org or 508-222-2644 x13). NOTE: Offering too many items by the same artist often reduces interest and bids.*

If the Attleboro Arts Museum receives over 200 donations, pieces 201+ will only be available for bidding within our online auction from October 10th - 30th, 2019.

3. Online Auction Information & Postings.

The Museum's online Auction will run from October 10th – 30th, 2019;
www.biddingforgood.com/attleboroartsmuseum

The Attleboro Arts Museum will photograph and post all items on the online auction.

Simply provide us with all information on the Donation Form(s) when you drop off your piece(s). All donations delivered by Saturday, September 21st will be included in our online auction.

4. Spread the word. Help promote your donation(s) and the Museum.

Attend the Spotlight Preview Exhibition Opening Reception that honors our donors and sponsors on **Thursday, October 10th at 6pm**. This event is free and open to all.

Reach out to your contacts in advance of the live/silent Auction event on **Saturday, November 2nd**.

Promote the Auction on Facebook, Instagram, your website, etc.