

ATTLEBORO ARTS MUSEUM

September 8th, 2017

Dear Art Educators,

High Art 2018 is about to begin at the Attleboro Arts Museum! We are delighted to have your school back this year for another round of innovative art or to join us as a new participant. Please read through the following packet with the Museum's updated goals and guidelines for this year's exhibition.

What is High Art?

High Art is an annual exhibition showcasing the extraordinary talent and ideas of high school students enrolled in public, private, parochial, alternative, charter or homeschool programs. This youth exhibition connects teens with artists both past and present, fosters the creation of original artworks, and provides a professional forum for students to voice their own creativity and work collaboratively.

To help us coordinate High Art 2018, we ask that you fill out the enclosed response form indicating that you intend to participate (or not) in this year's show. Please fill out and return the completed form by **December 1st, 2017** to the following address or email:

- **Attn: High Art 2018
Attleboro Arts Museum
86 Park Street, Attleboro, MA 02703**
- **Visit the homepage of www.attleboroartsmuseum.org to complete the Response Form and email to arovaldi@attleboroartsmuseum.org**

The enclosed High Art 2018 packet contains:

- ✓ **PAGE 1: Cover letter**
- ✓ **PAGE 2: High Art 2018 Theme**
- ✓ **PAGE 3: SHAPE – Images for Inspiration**
- ✓ **PAGE 4: Museum General Info & High Art Timeline**
- ✓ **PAGES 5-7: High Art Requirements, Guidelines & Responsibilities**
- ✓ **PAGES 8: Images of last year's High Art exhibition**
- ✓ **PAGE 9: Response Form** (remember to keep a copy for your school)

Thank you for your effort and cooperation in making this year's High Art exhibition a success. We look forward to hearing from you all.

Sincerely,



Abby Rovaldi
Programs Coordinator, Attleboro Arts Museum
508-222-2644 x15; arovaldi@attleboroartsmuseum.org



Prototype for a Chaos, a gallery installation by artist, Lionel Esteve, created in 2012.

High Art 2018 Theme: **SHAPE**

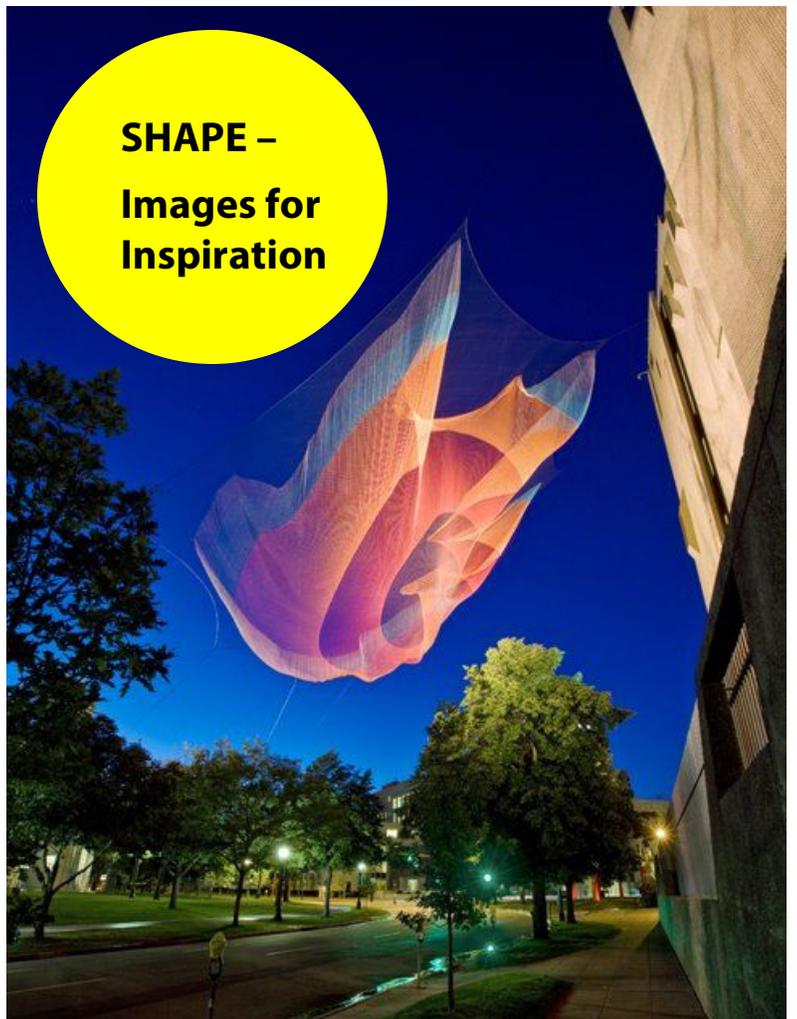
An element of art	Enclosed space	Geometric	Organic	2-Dimensional	Circle		
Rectangle	Square	Triangle	3-Dimensional	Cube	Cylinder	Sphere	Natural
Realistic	Abstract	Positive	Negative	Black & white	Colorful	Figurative	Solid
Transparent	Open	Closed...					

Everything has a shape, but what exactly is shape? Artists use all kinds of shapes. Geometric shapes are precise and regular, like squares, rectangles, and triangles. They are often found in human-made things, like buildings and machines while biomorphic shapes are found in nature. These shapes may look like leaves, flowers, clouds—things that grow, flow, move, and are often rounded & irregular, unlike most geometric shapes. The concept of **SHAPE** will inspire teams of students to create one-large scale art installation collaboratively to be on display in the Museum’s main gallery.

Please keep in mind that it is not always necessary to fill every square inch of your allotted space, but more importantly to freely let your concept and materials dictate the final design and placement within the space you have been given.

What is installation art?

Installation art uses any material invention to modify the way a space is experienced, and can be either temporary or permanent. Installation artworks have been constructed in exhibition spaces such as museums and galleries, as well as public and private spaces. The genre incorporates a broad range of materials, including but not limited to huge, three-dimensional painting/murals, sculpture, poems, and new media such as video, sound, and performance art.



MUSEUM LOCATION:

86 Park Street, Attleboro, MA 02703. Downtown Attleboro across from Attleboro City Hall.

MUSEUM HOURS:

Tuesday – Saturday from 10am – 5pm; Closed Sunday & Monday

Summer Hours as of May 29th; Tuesday – Saturday from 10am – 4pm. Closed Saturday, May 26th.

GALLERY ADMISSION & MUSEUM PARKING:

- Admission is always free of charge; donations are welcome.
- Parking is always free as well. Please park in our lot on the Emory Street side of the Museum and enter through the Emory Street doors. *The Attleboro Arts Museum is handicap accessible.*

HIGH ART 2018 TIMELINE:

The High Art 2018 timeline regarding scheduled installation dates, exhibition dates, pickup dates, and the agenda for the High Art opening reception and awards ceremony must be adhered to.

Thank you for your cooperation.

Please make note of the following dates on your school calendars:

• **Response Form due to the Museum: By December 1st, 2017** (no exceptions)

• **Mid-Project Check-In: March 27th – May 4th, 2018**

The Museum’s Programs Coordinator will plan to visit and/or contact your school for a check-in on your installation progress to date.

• **High Art Promotional Flier/Postcard Distributed: May 1st, 2018**

A promotional flier/postcard will be emailed out to the high schools by May 1st. Please distribute this digital exhibition promotion to participating students, parents/guardians, and colleagues – all are welcome to attend the High Art exhibition and opening reception.

• **High School Artist Statements & List of Participating Students Due: May 10th, 2018**

Instructors must send this information via email to the Programs Coordinator by May 10th. For formatting purposes, artist statements (200 words or less please) and a list of participating students must be created in a Word or Text Edit document.

• **Installation Dates: Friday, May 11th & Saturday, May 12th, 2018**

Installation times are **9:00am – 6:00pm** during the school day or after school. Schools will be limited to 4 hours max of working time in the Museum gallery. **There are ONLY 2 install dates to choose from so please plan accordingly.** *Please enter your installation date and time on the High Art 2018 response form.* Installation will only be permitted during one of these time periods.

• **Exhibition Dates: May 16th – 31st, 2018**

• **Opening Reception: Thursday, May 17th from 6:30-8:00pm.** Free and open to all.

• **Pick-up Dates: June 1st and 2nd, 2018 from 10am-4pm**

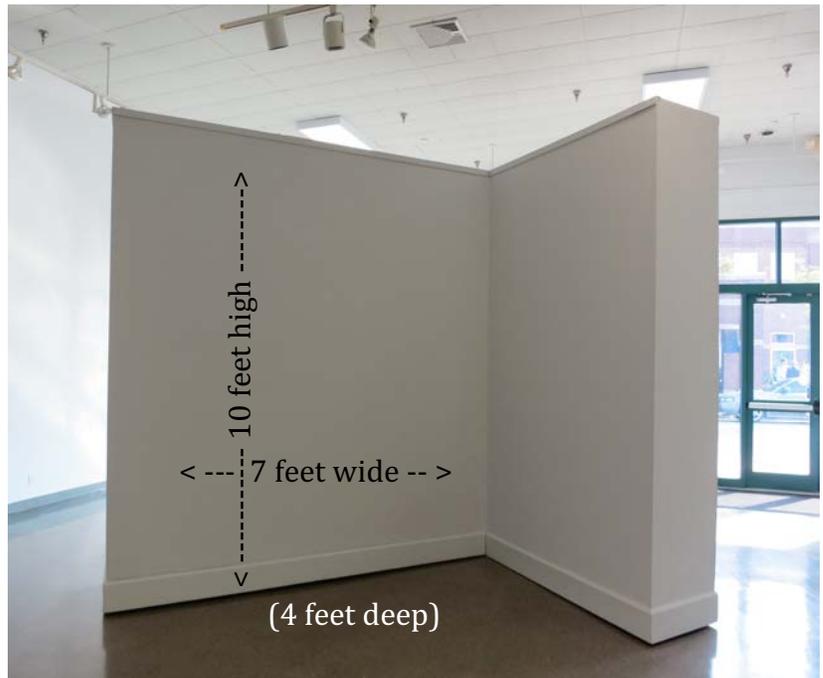
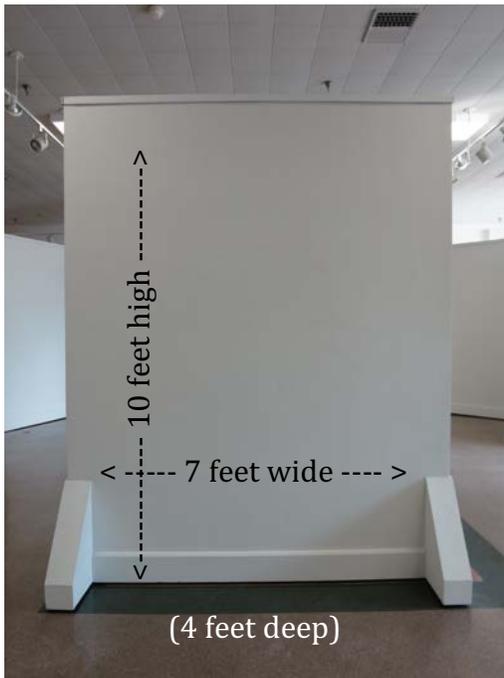
Please notify the Museum before May 26th of your school’s intended pick up date.

HIGH ART SPACE REQUIREMENTS:

Each high school will receive a **10 ft high x 7 ft wide x 4 ft deep** space for their High Art installations. Please see the following space requirements for your school to keep in mind while planning your installation:

There are no exceptions to the following space requirements – thank you for your cooperation.

- **Installations can be no larger than the allotted 10 ft high x 7 ft wide x 4 ft deep space** - this dimension includes the moldings at the top & bottom of the gallery walls. Any violation of these dimensions may result in the cropping of your school’s artwork to comply with the allotted space.
- **No direct adhesion of tape** will be permitted on the gallery floors, ceilings or walls. Please use a substrate for the adhesion of your tape(s) when designing your art installation. *All tapes will damage the Museum’s floor tiles and pull off the gallery wall plaster.*
- **No painting** will be permitted on the gallery walls.
- Digital artworks containing sound, light or video components must be submitted with the tech equipment (TV/DVD, laptop/projector, extension cords, etc.) that will display the piece. All equipment must fit within the exhibit space of 10’h x 7’w x 4’d. The Museum is not responsible for securing digital equipment or supplies.
- Any installation that requires the use of the **gallery ceiling or an electrical outlet** must be pre-approved by the Museum. All hardware for use in the ceiling must be preapproved and supplied by your school.
- The following items are **not** permitted within installations: running water, fire, materials that require daily upkeep (live plants, food, etc).
- The Attleboro Arts Museum reserves the right to refuse special hanging/installation needs at the discretion of the Programs Coordinator. *Feel free to schedule a visit to the Museum to better examine the exhibition space.*



The Museum has several different freestanding wall shapes (see above) as well as perimeter walls. In an effort to be fair to all schools, please note that **no matter where your school is placed in the gallery, your installation dimension remains at 10ft x 7ft x 4ft (h x w x d).** Placement is non-negotiable and is curated based on school theme, color, aesthetic and installation needs.

BENEFITS TO SCHOOLS & STUDENTS:

- The opportunity for local area high schools to exhibit their artworks prominently in the Attleboro Arts Museum's main gallery. In 2017, over **500** visitors viewed the High Art exhibition.
- Promotion of High Art 2018 will be sent to *The Sun Chronicle* newspaper and included on the Museum's website and Facebook page. A press release will be sent to all the local papers and local Cultural Councils for the towns that are participating.
- An outstanding experience to include in a student's art school-bound portfolio. This project demonstrates the student's level of commitment to their craft and ability to work cooperatively.
- To provide an extracurricular opportunity for students to continue making artwork. This project is designed to connect students with modern artists, raise awareness of the art of our time, and provide ways for them to voice their own creativity and comment on their culture.
- Many schools repurpose their installation by displaying it at their school or town hall. This is great exposure for your high school's art department.

AWARDS:

- A practicing artist, gallery owner, or curator will serve as guest juror for the High Art exhibition awards.
- The following awards will be presented at the opening reception on **Thursday, May 17th from 6:30-8:00pm**: *(Cash awards made payable to the winning high schools are in bold)*
 - Best in Show (First Place Award)**, Second Place Award, Third Place Award, **Title Sponsor Award**, Merit Awards.
 - People's Choice Award**: *The People's Choice Award will be announced to high schools via email at the close of the exhibition on May 31st, 2018. Ballots will be available in the gallery throughout the run of the exhibition: May 16th – 31st, 2018.*

HIGH SCHOOL PARTICIPATION GUIDELINES:

- High schools are responsible for funding and providing all materials and transportation needed for participation in High Art. This includes all art supplies, installation/take down tools and hardware, hanging assistants, and bus/car transportation.
- Each high school will create **one** large-scale installation to be displayed in the Ottmar Gallery at the Attleboro Arts Museum. All High Art installations should be constructed by a team of dedicated students that are hand-picked by their art educators.
- All installations must be original, unique works of art created by each team of students. We encourage students to think about their art installation as a complete unit, and remember to have every component make sense within the overall piece.
- All installations must be created during the 2017-2018 school year. We strongly suggest students & educators setup a trial run of their art installation within their high school. This will allow students/educators to troubleshoot the hanging and/or placement of the installation, and result in an organized plan for when it's time to install in the Museum's gallery.
- **For the benefit of Museum viewers, artworks previously shown in High Art exhibitions will not be accepted.**

HIGH ART HANGING REQUIREMENTS:

- To allow enough working space for multiple high schools to install/pick up their art installations, we ask that schools bring no more than **12 students** to the Attleboro Arts Museum at one time during High Art installation/pickup times. *Please be sure to have a job for every student that will be at the Museum during these times.*

- Polite gallery conduct is to be strictly enforced by all instructors. Students must always be gracious and respectful to the students from other high schools. The AAM encourages students to interact with, and learn from, other student artists in a professional manner.
- **There are 2 install dates** so please plan accordingly. Schools will be limited to 4 hours maximum of working time in the Museum gallery. The Museum has one large ladder, one medium ladder and 2 step stools. Please plan to bring your own ladder(s) to cut down on waiting time during the installation dates.
- Firm hanging systems and sturdy hanging wire must be used for any 2-D artwork (paintings, panels, etc.) hanging on the wall. No clips or saw tooth hangers are permitted.
- Sculpture must weigh less than 150 lbs.
- All travel/packing materials and art supplies must be removed from the Museum at the time of installation.
- If applicable, all holes made in the Museum's ceiling or walls must be spackled and touched up during the take down of installations within the allotted pick-up dates. **The Museum will provide all wall patching/spackle, spackling tools and gallery wall primer/paint.**
- No installation, or part of an installation can be removed from the Museum gallery before the close of the High Art Exhibition on May 31st, 2018 at 4pm.
- The Attleboro Arts Museum reserves the right to refuse special hanging/installation needs at the discretion of the Programs Coordinator.

QUESTIONS:

If your school develops questions or concerns during their High Art installation progress or to schedule a visit to the Museum, please feel free to contact Abby Rovaldi, Attleboro Arts Museum Programs Coordinator at 508-222-2644 x15 or arovaldi@attleboroartsmuseum.org with any inquiries.

ELIGIBILITY:

This exhibition is open to students in grades 9 through 12, who are either enrolled in public, private, parochial, alternative, charter high schools or are homeschooled. There is no maximum number of students that can participate in this program, however only 12 students or less are permitted during installation/pickup. **A minimum of two students per school is required.** *There is no entry fee to participate in High Art.*

RESPONSIBILITY:

- **If you DO NOT receive an email confirmation from the Programs Coordinator acknowledging the receipt of your High Art Response Form, the Museum does not know your school is participating this year. Please feel free to call 508-222-2644 x15 if you have not heard from the Museum after sending in your response form for a status update.**
- Artworks must be installed/removed from the Museum during designated install and pick up dates. All installations must be picked up no later than the final pick-up date of **June 2nd, 2018 at 4pm.** The Attleboro Arts Museum will not be responsible for artwork left at the Museum after the final pick-up date.

HIGH ART OPENING RECEPTION:

- A minimum of **one faculty/student representative** from each high school is required to attend the High Art opening reception and awards ceremony on May 17th to represent their school.
- Only business regarding the High Art exhibition will be discussed at the opening reception and awards ceremony. All other Museum business such as Gift Shop consignments, internships, or special meetings with the AAM staff must be scheduled for another time.



**Images of
High Art 2017:**
*Architecture
World Icons*



High Art 2018 Response Form

The Attleboro Arts Museum would greatly appreciate your response establishing your school's participation in High Art 2018. Please select one of the following installation dates and times that best fits your school schedule.

Please mail or email this form to the Museum no later than December 1st, 2017. *There are no exceptions. Visit the homepage of www.attleboroartsmuseum.org to complete this form and email to arovaldi@attleboroartsmuseum.org. If your school does not complete and send in a High Art 2018 Response Form by Dec 1st, the Museum will not know that your school is participating this year!*

(PLEASE FILL IN ALL FIELDS) Please print.

HIGH SCHOOL: _____
Instructor(s) Contact: _____
School Number: () _____ **Ext.** _____
Cell Phone Number: () _____
Email (required): _____

When is your high school's Senior Art Show this year?

The Attleboro Arts Museum Programs Coordinator would like to attend as many senior/all school shows as possible - please indicate your school's reception date above. Thank you.

When are your high school's Junior & Senior proms this year? *(Please keep these dates in mind for planning purposes. Also keep in mind all testing dates (AP, MCAS, finals, etc.).*

Yes, we are able to participate in the 2018 High Art Exhibition.
Please select **one** of the following install dates and times:
Installation Dates: **Friday, May 11th** **Saturday, May 12th**
Installation Times: 9:00am – 6:00pm during the school day or after school
Please indicate your school's install time of ____:____ am/pm. *Schools will be limited to 4 hours max of working time in the Museum gallery with a maximum number of 12 students.*

Please reach out to my colleague at _____ High School and let them know about this opportunity for their students. Colleague's name: _____, email: _____

No, we are unable to participate. Please share any information you can regarding your decision – thank you. _____

I've read and agreed to all the information on this response form and the requirements & guidelines within this 2018 High Art packet. I understand that by signing this document my school will participate, prepare, exhibit and take down their High Art installation at the Attleboro Arts Museum.

X _____ **Date:** _____