



9th Annual Attleboro Expo for the Senses

Craft Fair & Art Sale

Capron Park, Attleboro, Massachusetts

Sat., June 10th, 2017; 12 – 5pm; Free Admission

Rain date: Sunday, June 11th.

The City of Attleboro will present its 9th Annual **Expo for the Senses**, on Saturday, June 10th, 2017. This family-friendly, outdoor event will be held from noon to 5pm at Capron Park in Attleboro, MA, and will feature The Attleboro Arts Museum's Craft Fair & Art Sale, live bands and performances, glittering jewelry & precious metal exhibits, and food samplings by area restaurants and caterers.

The Attleboro Arts Museum invites all ARTISTS & CRAFTERS to participate in the Expo's Attleboro Arts Museum Craft Fair & Art Sale.

REQUIREMENTS:

- **No kit crafts, imports, or commercially produced/manufactured items will be permitted.** This fair supports artists and artisans in the sale of their own, original, handmade creations. Non-profit groups selling handmade items, which specifically promote their organization and its mission, can apply. *Representatives of companies that produce merchandise for home parties and/or food vendors of any kind need not apply.*
- Vendors are **not** permitted to sell items that are “inspired by” or derivative of products that have been created or manufactured by other vendors/businesses. Be sure that your entire line consists of your original, handmade creations that are conceived of, designed and produced by you.
- **All proceeds from sales will remain with participating artists.** The AAM will not be collecting a percentage of sales.
- Exhibitors are required to bring and set up all tables, tablecloths, chairs, shade cover tents, and supplies. All tables must be fully draped, and spaces should be clearly marked with the name of your business. We encourage creative outfitting of all booths and demonstrations of your painting, craft, etc. **Please be certain that you can set up your tent on a hard surface. Tents might be set up on sidewalks or pavement, but could also be placed on the lawn. *Of note: The surface is still to be determined.* ALL tents are REQUIRED to have a minimum of 20lb weights safely attached to each leg (sand bags/water gallons are suggested as weights).**
- Electricity is NOT available.
- *We want you to be successful.* For crafters, please offer a range of price points, but do not exceed \$40. Please include **at least one** item that sells for \$5.00 or less. For artists, we suggest original art be priced **no higher than** \$60 per piece for an event of this kind.
- Exhibitors may apply for a booth individually – or as a team of no more than 2 crafters/artists.
- All exhibitors are expected to handle their own sales and to charge sales tax.

- To help promote traffic to your booth, all exhibitors are encouraged to provide a demonstration of how your work is created during either all or part of the Expo.

OUTDOOR EXPO SCHEDULE:

Location: Capron Park, 201 County Street, Attleboro, MA 02703

Travel: Specific directions will be provided due to Craft Fair/Art Sale detours & street closings.

Set up: 10:00am – 12:00pm

- **(Set up CANNOT occur any earlier than 10am. Please do not arrive early as you will not be permitted through by Attleboro Police).**
- **A car pass to enter the grounds will be emailed to you. Remember your car pass! You will not be allowed to unload without this pass.**

Fair open: 12:00 – 5:00pm

Load out: 5:00 – 6:00pm

- Exhibitors must be present and stocked during all Expo hours.
- Booths **must be attended at all times**. Please bring a colleague with you if you plan to take breaks.
- Exhibitors are responsible for unloading/setting up/taking down & packing up their booths.
- Exhibitors are **not** permitted to take down their booths before the Expo closes at 5:00pm. Attleboro Police will be directing the flow of traffic at the close of the event. Exhibitors must comply with Attleboro Police Department guidelines regarding times to pack up booths and travel out of the Expo.
- Booth grounds must be clean by 6:00pm.

TO APPLY:

Museum Hours: Tuesday – Saturday; 10am-5pm.

- Applications are due no later than **Friday, April 28th, 2017 by 5pm.**
- Exhibitors will be informed of their acceptance via email by **Friday, May 5th, 2017.**
- Once notified of acceptance, exhibitors must provide full booth payment by **Wed, May 17th, 2017 by 5pm**. If payment is not received when due, the exhibitor will forfeit his/her space at the fair. Please contact Abby Rovaldi at 508-222-2644 x15 or arovaldi@attleboroartsmuseum.org with any questions.
- **An active EMAIL address is required. If you do not have a personal email address, please supply the email of a family member, friend or colleague. EXPO Craft Fair & Art Sale communication will ONLY be sent out digitally.**

Your application and application fee must be accompanied by a USB flash drive (no original artwork) of pieces that represent the items you plan to sell. Images must be 300 dpi. Please do not only refer us to your website, you must send high resolution digital images (300 dpi or greater). This USB drive is required, even if you have been accepted to this fair in the past.

Due to the volume of entries, USB flash drives will **not** be returned.

Send all application materials to:

Attleboro Arts Museum

86 Park Street, Attleboro, MA 02703

Attn: Expo Craft Fair & Art Sale

Submission Check List:

- ✓ Application
- ✓ Application Fee ONLY - \$5 member; \$10 non-member
- ✓ USB flash drive of high-resolution images (300 dpi or greater)
- ✓ Description of the items/art you're planning to sell.

FEES:

All checks payable to the Attleboro Arts Museum.

All fees are non-refundable.

To apply: \$5.00 Museum members; \$10.00 non-members.

This is a juried show. Acceptance is not guaranteed. Previous acceptance to Museum craft fairs will not guarantee acceptance to the 2017 Expo for the Senses Craft Fair & Art Sale.

Once notified of acceptance:

- Booth space: **\$46.00 per 10ft x 10ft space for Museum Member**
\$56.00 per 10ft x 10ft space for Non-members
- Double booth space, 20ft x 10ft (L x W): **\$86.00 Member; \$106.00 Non-member**

ATTENTION ALL CRAFTERS & ARTISTS:

Offering items not permitted in this application may result in forfeiture of an exhibitor's space without refund. No kit crafts, imports, or commercially produced/manufactured items will be permitted. This fair supports artists and artisans in the sale of their own, original, handmade creations. Vendors are not permitted to sell items that are "inspired by" or derivative of products that have been created or manufactured by other vendors/businesses. The Attleboro Arts Museum is not liable for theft or damage to any goods or personal belongings. The Museum is not liable for any personal injury that may occur during setting up, operating, or taking down of an exhibitor's display. Acceptance to this fair is not guaranteed, and the decisions of the Attleboro Arts Museum regarding acceptances and booth space assignments are final and not subject to appeal. All entry and booth fees are non-refundable.

NOTE: *We want you to be successful. Please consider the following tips –*

Crafts: Offer a range of price points, but do not exceed \$40. Please include **at least one** item that sells for \$5.00 or less.

Art: We suggest original art be priced **no higher than** \$60 per piece for an event of this kind.

Thank you for considering the Attleboro Arts Museum's Craft Fair & Art Sale during the City of Attleboro's Annual Expo for the Senses.

Craft Fair & Art Sale Application

PLEASE PRINT. ALL INFORMATION AND SIGNATURE ARE REQUIRED. Thank you.

ARTIST OR CRAFTER NAME(S):

Teams of artists or crafters – of no more than 2 – can apply for one booth space)

1. _____
2. _____

BUSINESS NAME(S) (IF APPLICABLE):

1. _____
2. _____

ADDRESS (OF MAIN CONTACT):

CITY/STATE/ZIP:

EMAIL:

DAY TELEPHONE:

CELL:

(_____) _____ (_____) _____

YOUR WEBSITE(S) (IF APPLICABLE):

1. _____
2. _____

Please attach a description of what you will be selling to this application. Your description will be used on Expo for the Senses promotional materials. Please keep the description to 40 characters max – this includes spaces.

Item price points \$ _____ --- \$ _____

I plan to demonstrate the following art or craft during all or part of the event:

Please initial: _____ I am available on Sat, June 10th and the Expo's rain date of Sunday, June 11th.

I have reviewed and agree to all exhibitor requirements for Attleboro's Expo for the Senses Craft Fair & Art Sale. I have provided a full and accurate overview of the items I plan to sell. I acknowledge that offering items not permitted in this application may result in forfeiture of my space without refund. I acknowledge that vendors are not permitted to sell items that are "inspired by" or derivative of products that have been created or manufactured by other vendors/businesses. I understand that the Attleboro Arts Museum is not liable for theft or damage to any of my goods or personal belongings, and that the Museum is not liable for any personal injury that may occur during setting up, operating, or taking down of my display. I acknowledge that acceptance to this fair is not guaranteed, and that the decisions of the Attleboro Arts Museum regarding acceptances and booth space assignments are final and not subject to appeal. I understand that all entry and booth fees are non-refundable.

NOTE: You are ONLY required to submit an application fee with your Craft Fair/Art Sale application.

To apply: \$5.00 Museum members; \$10.00 non-members. Application Deadline: Friday, April 28th.

X SIGNATURE: _____

DATE: _____