

ATTLEBORO ARTS MUSEUM

October 8, 2011

Dear Art Educators,

It's that time of year again at the Attleboro Arts Museum. **High Art 2012: *The Art of Assemblage*** is about to begin. Last year's exhibition was such a success and we are delighted to have you all back this year for another round of inventive art, or join us as a new participant. Please read through the following packet with the Museum's new goals and guidelines for this year's exhibition.

In an effort to help us coordinate the 2012 High Art Show, we ask that you fill out the enclosed rapid response form indicating that you intend to participate (or not) in this year's show. Please fill out and return the completed form by **November 30th** to the following address, fax or email:

**Attleboro Arts Museum
86 Park Street
Attleboro, MA, 02703
Attn: High Art 2012**

Fax: 508-226-4401

New this year! Visit the homepage of www.attleboroartsmuseum.org to complete the Rapid Response Form and email to arovaldi@attleboroartsmuseum.org.

The enclosed High Art 2012 packet contains:

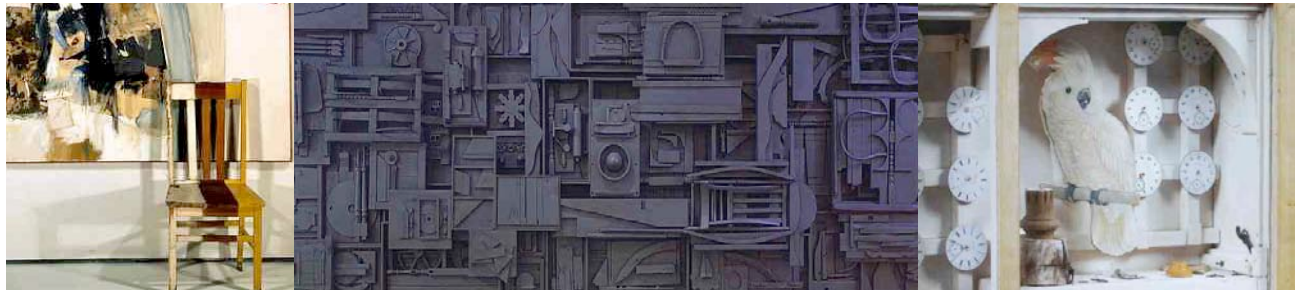
- ✓ **1 Cover letter**
- ✓ **Pages 1 - 3 of High Art 2012 theme and rules/guidelines**
- ✓ **1 Rapid response form** (remember to keep a copy for your school)
- ✓ **Pages 1 & 2 of images of last year's High Art Exhibition: *Blurring the Lines***

Thank you for your effort and cooperation in making this year's High Art Exhibition a success. We look forward to hearing from you all.

Sincerely,

Abby Rovaldi
Programs Coordinator, Attleboro Arts Museum
508-222-2644 x15; arovaldi@attleboroartsmuseum.org

High Art 2012: *The Art of Assemblage*



Robert Rauschenberg

Louise Nevelson

Joseph Cornell

Install Dates: May 17, May 18 and May 19.

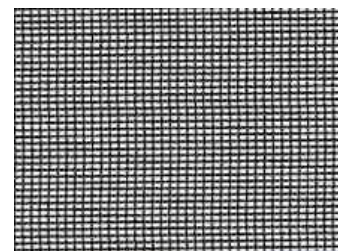
Exhibition: May 22 – June 6, 2012.

Theme:

Students will be asked to investigate the art of assemblage, a relatively modern process for creating art. Assemblage is another word for a non-traditional sculpture or piece of art. The materials included in assemblages can vary from rubbish in the streets to everyday objects as well as special sentimental items. Assemblage art is more than just the objects themselves, it can also express an artist's attitude toward society that values newness over quality or communicate a personal connection to particular objects.

Additional Theme Challenge: *Mandatory Materials*

Students will not only build a large-scale group assemblage, but also creatively include three mandatory materials in some way within their final artwork. It is each school's imaginative interpretation of these three fixed elements that will diversify them from one another. The three fixed materials will be **cardboard cylinders (all sizes), plastic twist ties (all colors), and wire mesh used in screen doors.**



High Art 2012 Time Line:

Please note the following dates on your school calendars

- **Rapid Response Due: November 30th** (no exceptions)
- **Mid-Project Check-In, March 22 - April 30, 2012.** The Museum's Programs Coordinator will visit and/or contact your school to check in on your installation progress. This is an ideal time for schools to convey any questions or concerns regarding their installation. By this point, a list of student participants and theme must be established.
- **A promotional piece** will be emailed out to the high schools no later than **May 1st**. Please distribute this exhibition promotion to participating students and colleagues.
- **Installation Dates: May 17th, 18th and 19th.** Two installation times are available, during the school day from **9am – 1pm**, or afterschool from **3pm – 6pm**. **Please enter your installation date and time on the High Art 2012 rapid response form.**
- **Exhibition Dates: May 22 – June 6, 2012**
- **Opening Reception: Thursday, May 24th from 6:30pm – 8:00pm.**
- **Pick-up Dates: June 7th and June 8th between 10-4pm.**

Space Allotment:

- The amount of space that each school will receive will be based on the number of schools participating. Once we receive your rapid response form by **November 30th** we will contact each school via email with their square footage (no later than **January 6th**).
- **Feel free to schedule a visit to the Museum (after Jan 6th) to better examine your allotted gallery space.**

Gallery Hanging Requirements:

- Participating schools must provide all hardware for hanging and set-up. Firm hanging systems and sturdy hanging wire must be used for any 2-D artwork (no clips or saw tooth hangers).
- Digital artworks must be submitted with the tech equipment (TV/DVD, laptop/projector, etc) that will display the piece. *The Museum is not responsible for securing digital equipment.*
- Sculpture must weigh less than 150 lbs.
- **All ceiling and/or special floor or painting installations need to be preapproved by the Museum. The Attleboro Arts Museum reserves the right to refuse special hanging/installation needs at the discretion of the Museum Programs Coordinator. Thank you for your cooperation.**
- All holes made in the Museum's ceiling or walls must be spackled and touched up during takedown of installations within the allotted pick-up dates. The Museum will provide spackle and gallery wall paint.
- No installation, or part of an installation can be removed from the Museum gallery before the close of the High Art Exhibition on June 6, 2012.

Eligibility:

- This exhibition is open to students in grades 9 – 12, who are either enrolled in public, private, parochial or alternative high schools. **There is no minimum or maximum number of students that can participate in this program.**

Eligibility (cont.):

- Individual high school art educators are asked to handpick their team of students to participate in this large-scale art project. A list of participating students must be given to the Museum Programs Coordinator during the mid-project check-in (March 22- April 30, 2012).

Responsibility:

Artworks must be removed from the Museum during designated pick up dates on **June 7th and 8th from 10-4pm**. Unless otherwise indicated by a Museum staff member, all artwork entered must be picked up no later than the final pick-up date **June 8, 2012**. The Attleboro Arts Museum will not be responsible for artwork left at the Museum after the final pick-up date.

Benefits to Schools and Students:

- The opportunity for local area high schools to exhibit their artworks prominently in the Attleboro Arts Museums' Ottmar Gallery.
- Promotion of High Art 2012 will include the Sun Chronicle newspaper and web coverage, local cable access feature segments, promotion on the Museum's website; social networking sites; posters distributed to all area schools, libraries; clubs/organizations. A press release will be sent to all the local papers and local Cultural Councils for the towns that are participating.
- An outstanding experience to include in a student's art school-bound portfolio. This project demonstrates the student's level of commitment to their craft.
- To provide an extracurricular opportunity for students to continue making artwork. It is essential that students work in collaboration with each other in completing this large-scale project. Students need to have input in the process, not just the product. Allow students to shape and run this project.

Awards:

A minimum of one faculty/student representative from each high school is required to attend the High Art opening reception to represent their school. The following awards will be presented at the opening reception on **May 24th from 6:30-8:00pm**.

- **Juror's Choice Award (First Place):** (cash award)

- **Title Sponsor Award:** (cash award)

- **Merit Awards**

- **People's Choice Award:** (cash award)

The People's Choice Award will be announced at the close of the exhibition on June 6, 2012. Ballots will be available in the gallery throughout the run of the exhibition: May 22 – June 6, 2012.

High Art 2012: *The Art of Assemblage*



Larry Neilson

Rapid Response Form

The Attleboro Arts Museum would greatly appreciate a rapid response form establishing your school's participation in High Art 2012. If your school is participating this year please select one of the following installation dates and times that best fits your school schedule. **Please send, fax or email this form to the Museum no later than November 30th – no exceptions.** Visit the homepage of www.attleboroartsmuseum.org to complete this form and email to arovaldi@attleboroartsmuseum.org.

Thank you.

(PLEASE FILL IN ALL FIELDS) Please print.

HIGH SCHOOL: _____

Contact Teacher(s): _____

Phone Number: _____ ext. _____

Email: (required) _____

- Yes, we are able to participate in the 2012 High Art Exhibition.**
Please select **one** of the following install dates and times.
Installation Dates: Thurs, May 17th Fri, May 18th Sat, May 19th
Installation Times: 9am - 1pm 3pm - 6pm
- No, we are unable to participate.**

I've read and agreed to all the information on this rapid response form and the rules & guidelines within this 2012 High Art packet. I understand that by signing this document my school will participate, prepare, exhibit and strike their installation at the Attleboro Arts Museum.

X _____ **Date:** _____

Images of last year's High Art Exhibition: Blurring the Lines



Images of last year's High Art Exhibition: Blurring the Lines (cont.)

